

CORINNE SCHAEFER

ABOUT ME

Operatic soprano and arts leader with a proven record in creative production, fundraising, and community engagement. Founder of Creative OPERations, creating impactful performances that connect audiences through music and mission.



843-707-2514



corinne_schaefer@comcast.net



www.corinne-schaefer.com



www.creative-operations.org

EDUCATION

- The Academy of Vocal Arts - Resident Artist
- Indiana University Jacobs School of Music - Bachelor of Music in Vocal Performance
- University of Pennsylvania - Arts & Cultural Strategy
- University of Maryland - The Cycle: Management of Successful Arts and Cultural Organizations
- Vanderbilt University - Leading Innovation in Arts and Culture
- University of Pennsylvania - Social Impact Strategy: Tools for Entrepreneurs and Innovators
- University of California, Davis - Fundraising and Development Specialization

EXPERIENCE

CREATIVE OPERATIONS 2019 - PRESENT

Founder and Artistic Director - Red Bank, New Jersey

- **Artistic Vision:** Responsible for conceiving, developing, and implementing the artistic vision and focus of the organization. Collaborated with composers, performers, and artists to create innovative performances. Successfully executed over 10 major projects, significantly enhancing audience engagement and community involvement.
- **Funding & Financial Management:**
 - **Responsibility:** Developed and managed budgets for projects, wrote grant proposals, and composed corporate sponsorship letters.
 - **Achievements:** Secured funding through corporate sponsorships, grants, in-kind donations, and individual contributions, providing crucial support for organizational initiatives. Achieved notable recognition and financial backing for key projects, resulting in a consistent 11% annual growth in nonprofit revenue.
- **Awards and Grants:** 2025 Apgar Foundation grant recipient for *Feed the Soul*, 2025 Monmouth Arts ArtsHelps Local Arts Program Award for a concert for the residents of Seabrook Senior Living, 2024 General Support Award from the Apgar Foundation, 2024 Apgar Foundation grant recipient for *Feed the Soul*, 2024 Monmouth Arts ArtsHelps Local Arts Program Award for *Feed the Soul* initiative, 2023 General Support Award from the Apgar Foundation, 2023 New Jersey Council for the Humanities sponsorship for *Americana* concert series, 2022 Monmouth Arts Renew Grant for *Feed the Soul*.
- **Leadership:** Participated in the 2024 Eastman Leadership Bootcamp - Institute for Music Leadership.
- **Project Management:** Leads projects with exceptional leadership, clear communication, and thorough follow-up. Defines objectives, sets deadlines, and coordinates with team members, producers, and theaters to ensure successful execution. Managed over 10 major projects with precise adherence to deadlines and budgets, showcasing strong leadership and project management skills. Key projects include:
 - **American Classics (2025):** A concert celebrating the music of Kurt Weill, George Gershwin, and Leonard Bernstein, performed at Seabrook Senior Living and Thompson Park as part of the Monmouth County Parks Summer Music Series.
 - **Feed the Soul (Fall 2024, Spring 2024, & Fall 2022):** Directed collaborations with nonprofit food pantries and local businesses to provide high-quality performances paired with complimentary meals for underserved communities. Oversaw conceptual development, casting, repertoire selection, stage/lighting design, and partnerships with organizations such as *The Backpack Crew*, *Meal at Noon*, *JBj Soul Kitchen*, *Lunch Break*, and the *Count Basie Center Turner Academy of the Arts*. Secured meal donations from *JBj Soul Kitchen*, *Tino's Mexican Kitchen*, *No Limits Cafe*, *Rooney's Oceanfront Restaurant*, *Mar Belo Portuguese Restaurant*, *Pazzo MMX Italian Restaurant*, and *Eat Clean Bro*. Over 300 meals served across all events. The 4th Annual *Feed the Soul* is planned for October 2025.

- **A Night at the Opera (2024):** Produced and performed in a sold-out concert with 3BR Distillery, featuring opera and Broadway hits paired with themed cocktails, enhancing opera accessibility in a unique setting.
- **Americana Concert Series (2023):** Orchestrated a diverse musical fusion in partnership with the Red Bank Public Library, Keyport Public Library, Matawan-Aberdeen Public Library, and the Matawan Historical Society. Enhanced the series with multimedia elements linking music to local history and delivered pre-concert lectures on the Americana genre, creating an engaging and historically connected musical experience.
- **Berlin to Broadway (2023):** Produced and performed in an immersive Kurt Weill concert at 3BR Distillery, delivering a unique and engaging experience to a sold-out audience.
- **Alice in Wonderland (2020):** Oversaw the professional studio recording of highlights from Brooke deRosa's *Alice in Wonderland*. Managed all aspects of the project, including concept development, directing, casting, scheduling, and supporting artists. Coordinated technical and production elements such as locations, sets, costumes, and post-editing, in collaboration with the music production team. Studio recording began in June 2019, with video production concluding in March 2020. Delivered four studio tracks and four music videos, involving seven performers, three audio technicians, a videographer, a choreographer, and four sets. This project significantly contributed to the development of the show.
- **Create Outside the Box! Podcast (2022 - Present):** Creator, host, and editor of *Create Outside the Box!*, a monthly podcast featuring interviews with innovative artists and creatives. Now in its 4th season with over 30 episodes.
- **Website & Marketing:** Manages website design, marketing strategies, and social media, creating original content that significantly enhances online presence and boosts audience engagement.
- **Communications and Publications:** Writes and oversees all written materials, including newsletters, press releases, and promotional content. Achieved a 10% higher email open rate than industry peers, drove a 5% increase in donations, and boosted media coverage through effective communication.

DELL'ARTE OPERA ENSEMBLE 2024 - PRESENT

Ticketing and Promotions Manager for Summer Festival - New York, New York

- **Ticketing Management:** Set up and managed the online ticketing platform for seamless sales and user experience. Provided excellent customer service and handled onsite transactions, streamlining operations and enhancing festival visibility.
- **Promotions and Marketing:** Designed promotional images and managed social media, increasing audience engagement and visibility. Boosted account reach and engagement by over 600%.

HUNTER COLLEGE 2022 - PRESENT

Production Manager for Hunter Opera Theater - New York, New York

- **Season and Artist Management:** Organized the 2022/2023 season, managed contracts with visiting artists, and maintained performance databases. Coordinated master classes with 3 visiting artists and managed a roster of 18 current students and over 40 alumni. Continuing these responsibilities for future seasons, including artist and event coordination for the 2024/2025 season.
- **Marketing and Communications:** Maintains the HOT website and social media, designed press materials, and manages communications with the production team. Oversees casting of professional and student performers, as well as vocal and instrumental ensembles. Collaborates with artistic and production team members, with ongoing efforts in marketing and communication management for upcoming productions.
- **Special Programs:** Manages special programs in partnership with Hunter College and The Metropolitan Opera Educational Program, organizing tickets for over 15 Metropolitan Opera productions for students and staff.
- **Conferences:** Participated in the 2025 NOA (National Opera Association) & NATS (National Association of Teachers of Singing) Conference in Savannah, GA.

- **Production Management & Conference Coordination:** Serving as Production Manager for the upcoming workshop of *The Lost Melody* by Luc Baiwir. Coordinated the NOA Regional Conference with Hunter College, National Opera Association, and *The American Opera Project*. Responsibilities included press releases, press coverage, creative team coordination, scheduling, contracts, and publicity. Organized a concert reading of *PRECIPICE* in collaboration with *The American Opera Project* and NOA.

THE PHANTOM OF THE OPERA 2013-2015

Theater Neue Flora - Stage Entertainment - Hamburg, Germany

Cover Carlotta, Mme Firmin

- **Performance:** Performed as part of the ensemble in *Stage Entertainment's* production of Andrew Lloyd Webber's *The Phantom of the Opera* for the entirety of its Hamburg run at Theater Neue Flora. This involved strong teamwork and collaboration. Performed the role of Carlotta 114 times, including previews.
- **Role Requirements:** The role of cover required fast learning, consistency, flexibility, and reliability.
- **Collaboration:** Worked with the Broadway creative team including Hal Prince.

FREELANCE ARTIST 2006-PRESENT

Soprano

Highlights:

- **Operatic Roles:** Roles include Die Königin der Nacht in Mozart's *Die Zauberflöte* with Opera Naples, Beth in the European premiere of Mark Adamo's *Little Women* in Brugge, Belgium as part of the Intermezzo Music Festival, Olympia, in *Les Contes d'Hoffman*, with Vertical Player Repertory, Gretel, in *Hansel and Gretel*, with New York Lyric Opera Theatre, Nanetta in *Falstaff*, Musetta in *La Bohème*, and Clotilde in *Norma*, with The Academy of Vocal Arts, and Norina in *Don Pasquale* as a Studio Artist with Opera New Jersey.
- **Soloist:** Performed with New Jersey Symphony Orchestra, Polizeichor Hamburg, Bucks County Symphony, Opera New Jersey, Opera at Florham, and on behalf of the US Consulate in Hamburg. Performed a variety of concerts and recitals throughout Germany, Austria, Italy, and the United States.
- **Awards:** 1st prize in Haßloch Meisterkurs La Primavera in 2013, Finalist in the 2012 Liederkranz Competition, Advancement in the International Hans Gabor Belvedere Singing Competition in 2011 along with Encouragement awards from The Fritz and Lavinia Jensen Foundation, Palm Beach Opera Vocal Competition, and the Opera at Florham Vocal Competition. In 2009 an Encouragement Award from the Gerda Lissner International Vocal Competition, and in 2008 2nd place in the National Opera Association Vocal Competition, 3rd place in the FAVA Grand Concours de Chant, and 2nd place in the Violetta DuPont Vocal Competition.
- **Voice Acting:** Provided character voices for video games and voice dubbing for a commercial with Toneworks GmbH.
- **Adjudicator & Instructor:** Judges Monmouth Arts Teen Arts Festival and State Teen Arts Festival for Soloists, Small Ensembles, and Musical Theater. Serves as an instructor for *Teen Arts' Arts High* program, teaching the middle school vocal music course and the high school vocal musical theater course.

LANGUAGES

English (Native)
 German (Professional)
 French (Basic)
 Italian (Basic)

SKILLS

Artistic and Creative Direction
 Management
 Direction
 Casting
 Social Media Management

INTERESTS

Travel
 Tap Dancing
 Cooking
 Classic Movies
 Jazz Music
 Murder Mysteries