

CORINNE SCHAEFER

ABOUT ME

I am an operatic soprano who is now investing my skills and experience in creating new content and artistic opportunities. I am creative and hardworking with strong management and organizational skills.

EDUCATION

- The Academy of Vocal Arts - Resident Artist
- Indiana University Jacobs School of Music - Bachelor of Music in Vocal Performance
- University of Pennsylvania - Arts & Cultural Strategy
- University of Maryland - The Cycle: Management of Successful Arts and Cultural Organizations
- Vanderbilt University - Leading Innovation in Arts and Culture
- University of Pennsylvania - Social Impact Strategy: Tools for Entrepreneurs and Innovators
- University of California, Davis - Fundraising and Development Specialization

EXPERIENCE

CREATIVE OPERATIONS 2019 - PRESENT

Founder and Artistic Director - Red Bank, New Jersey

- **Artistic Vision:** Responsible for conceiving, developing, and implementing the artistic vision and focus of the organization. Collaborated with composers, performers, and artists to create innovative performances. Successfully executed over 10 major projects, significantly enhancing audience engagement and community involvement.
- **Funding & Financial Management:**
 - **Responsibility:** Developed and managed budgets for projects, wrote grant proposals, and composed corporate sponsorship letters.
 - **Achievements:** Secured funding through corporate sponsorships, grants, in-kind donations, and individual contributions, providing crucial support for organizational initiatives. Achieved notable recognition and financial backing for key projects, resulting in a consistent 11% annual growth in nonprofit revenue.
- **Awards and Grants:** 2024 Apgar Foundation grant recipient for Feed the Soul, 2024 Monmouth Arts ArtsHelps Local Arts Program Award for Feed the Soul initiative, 2023 General Support Award from the Apgar Foundation, 2023 New Jersey Council for the Humanities sponsorship for Americana concert series, 2022 Monmouth Arts Renew Grant for Feed the Soul.
- **Leadership:** Participated in the 2024 Eastman Leadership Bootcamp - Institute for Music Leadership.
- **Project Management:** Leads projects with exceptional leadership, clear communication, and thorough follow-up. Defines objectives, sets deadlines, and coordinates with team members, producers, and theaters to ensure successful execution. Managed over 10 major projects with precise adherence to deadlines and budgets, showcasing strong leadership and project management skills. Key projects include:
 - **Feed the Soul (Spring 2024):** Directed collaboration with nonprofit food pantries, including *The Backpack Crew* and *Meal at Noon*. Oversaw all aspects of the initiative, from conceptual development and casting to repertoire selection and stage/lighting design. Secured meal donations from *Tino's Mexican Kitchen*, *No Limits Cafe*, and *Rooney's Oceanfront Restaurant*. Delivered high-quality performances and meals to underserved communities, serving 100 meals alongside the performance and involving 10 local businesses and nonprofits to enhance cultural access and nutrition.
 - **Americana Concert Series (2023):** Orchestrated a diverse musical fusion in partnership with the *Red Bank Public Library*, *Keyport Public Library*, *Matawan-Aberdeen Public Library*, and the *Matawan Historical Society*. Enhanced the series with multimedia elements linking music to local history and delivered pre-concert lectures on the Americana genre, creating an engaging and historically connected musical experience.



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- **Berlin to Broadway (2023):** Produced and performed in an immersive Kurt Weill concert at 3BR Distillery, delivering a unique and engaging experience to a sold-out audience.
- **Feed the Soul (2022):** Partnered with *Lunch Break* and the *Count Basie Center Academy of the Arts* to offer a high-quality performance paired with complimentary meals for those in need, enriching both body and soul. Directed all aspects of the initiative, including conceptual development, casting, logo design, and production elements such as stage and lighting design. Secured meal donations from *Tino's Mexican Kitchen* and *Eat Clean Bro*, and managed collaborations with seven local businesses and nonprofits. Delivered 100 meals alongside the performance, enhancing cultural access and nutrition for underserved communities.
- **Alice in Wonderland (2020):** Oversaw the professional studio recording of highlights from Brooke deRosa's *Alice in Wonderland*. Managed all aspects of the project, including concept development, directing, casting, scheduling, and supporting artists. Coordinated technical and production elements such as locations, sets, costumes, and post-editing, in collaboration with the music production team. Studio recording began in June 2019, with video production concluding in March 2020. Delivered four studio tracks and four music videos, involving seven performers, three audio technicians, a videographer, a choreographer, and four sets. This project significantly contributed to the development of the show.
- **Create Outside the Box! Podcast (2022 - Present):** Creator, host, and editor of *Create Outside the Box!*, a monthly podcast featuring interviews with innovative artists and creatives. Now in its 4th season with over 30 episodes.
- **Website & Marketing:** Manages website design, marketing strategies, and social media, creating original content that significantly enhances online presence and boosts audience engagement.
- **Communications and Publications:** Writes and oversees all written materials, including newsletters, press releases, and promotional content. Achieved a 10% higher email open rate than industry peers, drove a 5% increase in donations, and boosted media coverage through effective communication.

DELL'ARTE OPERA ENSEMBLE 2024

Ticketing and Promotions Manager for Summer Festival 2024 - New York, New York

- **Ticketing Management:** Set up and managed the online ticketing platform for seamless sales and user experience. Provided excellent customer service and handled onsite transactions, streamlining operations and enhancing festival visibility.
- **Promotions and Marketing:** Designed promotional images and managed social media, increasing audience engagement and visibility. Boosted account reach and engagement by over 600%.

HUNTER COLLEGE 2022 - 2023

Production Manager for Hunter Opera Theater - New York, New York

- **Season and Artist Management:** Organized the 2022/2023 season, managed contracts with visiting artists, and maintained performance databases. Coordinated master classes with 3 visiting artists and managed a roster of 18 current students and over 40 alumni.
- **Marketing and Communications:** Maintained the *HOT* website and social media, designed press materials, and managed communications with the production team. Oversaw casting of 4 professional performers, 4 student performers, a 13-member vocal ensemble, and a 5-member instrumental ensemble. Collaborated with 6 artistic team members and 13 production team members.
- **Special Programs:** Managed special programs in partnership with *Hunter College* and *The Metropolitan Opera Guild*, organizing tickets for over 15 *Metropolitan Opera* productions for students and staff.



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- **Conference Coordination:** Assisted in organizing the NOA Regional Conference with *Hunter College*, *National Opera Association*, and *The American Opera Project*. Wrote press releases and organized press coverage, coordinated the creative team, managed scheduling and contracts, and publicized the event. Successfully organized a concert reading of *PRECIPICE* in collaboration with *The American Opera Project* and NOA.

THE PHANTOM OF THE OPERA 2013-2015

Theater Neue Flora - Stage Entertainment - Hamburg, Germany

Cover Carlotta, Mme Firmin

- **Performance:** Performed as part of the ensemble in *Stage Entertainment's* production of Andrew Lloyd Webber's *The Phantom of the Opera* for the entirety of its Hamburg run at Theater Neue Flora. This involved strong teamwork and collaboration. Performed the role of Carlotta 114 times, including previews.
- **Role Requirements:** The role of cover required fast learning, consistency, flexibility, and reliability.
- **Collaboration:** Worked with the Broadway creative team including Hal Prince.

FREELANCE ARTIST 2006-PRESENT

Soprano

Highlights:

- **Operatic Roles:** Roles include Die Königin der Nacht in Mozart's *Die Zauberflöte* with Opera Naples, Beth in the European premiere of Mark Adamo's *Little Women* in Brugge, Belgium as part of the Intermezzo Music Festival, Olympia, in *Les Contes d'Hoffman*, with Vertical Player Repertory, Gretel, in *Hansel and Gretel*, with New York Lyric Opera Theatre, Nanetta in *Falstaff*, Musetta in *La Bohème*, and Clotilde in *Norma*, with The Academy of Vocal Arts, and Norina in *Don Pasquale* as a Studio Artist with Opera New Jersey.
- **Soloist:** Performed with New Jersey Symphony Orchestra, Polizeichor Hamburg, Bucks County Symphony, Opera New Jersey, Opera at Florham, and on behalf of the US Consulate in Hamburg. Performed a variety of concerts and recitals throughout Germany, Austria, Italy, and the United States.
- **Awards:** 1st prize in Haßloch Meisterkurs La Primavera in 2013, Finalist in the 2012 Liederkrantz Competition, Advancement in the International Hans Gabor Belvedere Singing Competition in 2011 along with Encouragement awards from The Fritz and Lavinia Jensen Foundation, Palm Beach Opera Vocal Competition, and the Opera at Florham Vocal Competition. In 2009 an Encouragement Award from the Gerda Lissner International Vocal Competition, and in 2008 2nd place in the National Opera Association Vocal Competition, 3rd place in the FAVA Grand Concours de Chant, and 2nd place in the Violetta DuPont Vocal Competition.
- **Voice Acting:** Provided character voices for video games and voice dubbing for a commercial with *Toneworks GmbH*.
- **Adjudicator:** Judged *Monmouth Arts Teen Arts Festival* and *State Teen Arts Festival* for Soloists and Small Ensembles and Musical Theater.

LANGUAGES

English (Native)
 German (Professional)
 French (Basic)
 Italian (Basic)

SKILLS

Artistic and Creative Direction
 Management
 Direction
 Casting
 Social Media Management

INTERESTS

Travel
 Tap Dancing
 Cooking
 Classic Movies
 Jazz Music
 Murder Mysteries



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